



MEDIA KIT 2008-2009

ABOUT FRANTIK

FRANTIK is an online magazine that caters to life and music in general. The magazine is edited to develop and help define an awareness about the identity of the everyday people, show business or not, by chronicling affairs in the social, commercial, political, cultural, current trends and news of our times. Music, arguably the largest commercialized art, plays such a prominent role in the lives of the modern person that we here at *FRANTIK* Magazine believe that a tandem with real people and real issues will bring both back to the front line.

STATISTICS

Demographic

Average Reader: Male 70% 65%

Female 30% 35%

Age: 21

Location: Worldwide Web

MP3 PLACEMENT

Song Placement: \$40

VIDEO ADS

Ads: \$200

Bands: \$100

BANNER AD RATES

Leaderboard	\$200	900x100
Full Size Banner	\$150	500x100
Large Skyscraper	\$130	235x600
Square Banner	\$99	235x235

All banners are subject to a full month. Banners are based on monthly CPM or flat rate. All banner ad types are welcome. All dimensions are in pixels, 300 dpi preferred in CMYK or RGB. For more info or banner samples, please inquire in the email below.

AD INQUIRIES

ads@frantikmag.com

CONTACT

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